

# What People Want [2010]

A candidate's perspective.

HumanChemistry

## Summary

The results here provide a candidate's view on two critical aspects of their decision to join a company or not.

- 1) What attracts a candidate to a particular business
- 2) What do they look for in a manager

Understanding a candidate's drivers and experiences is critical for organisations looking to attract and select the best talent.

## Outcomes

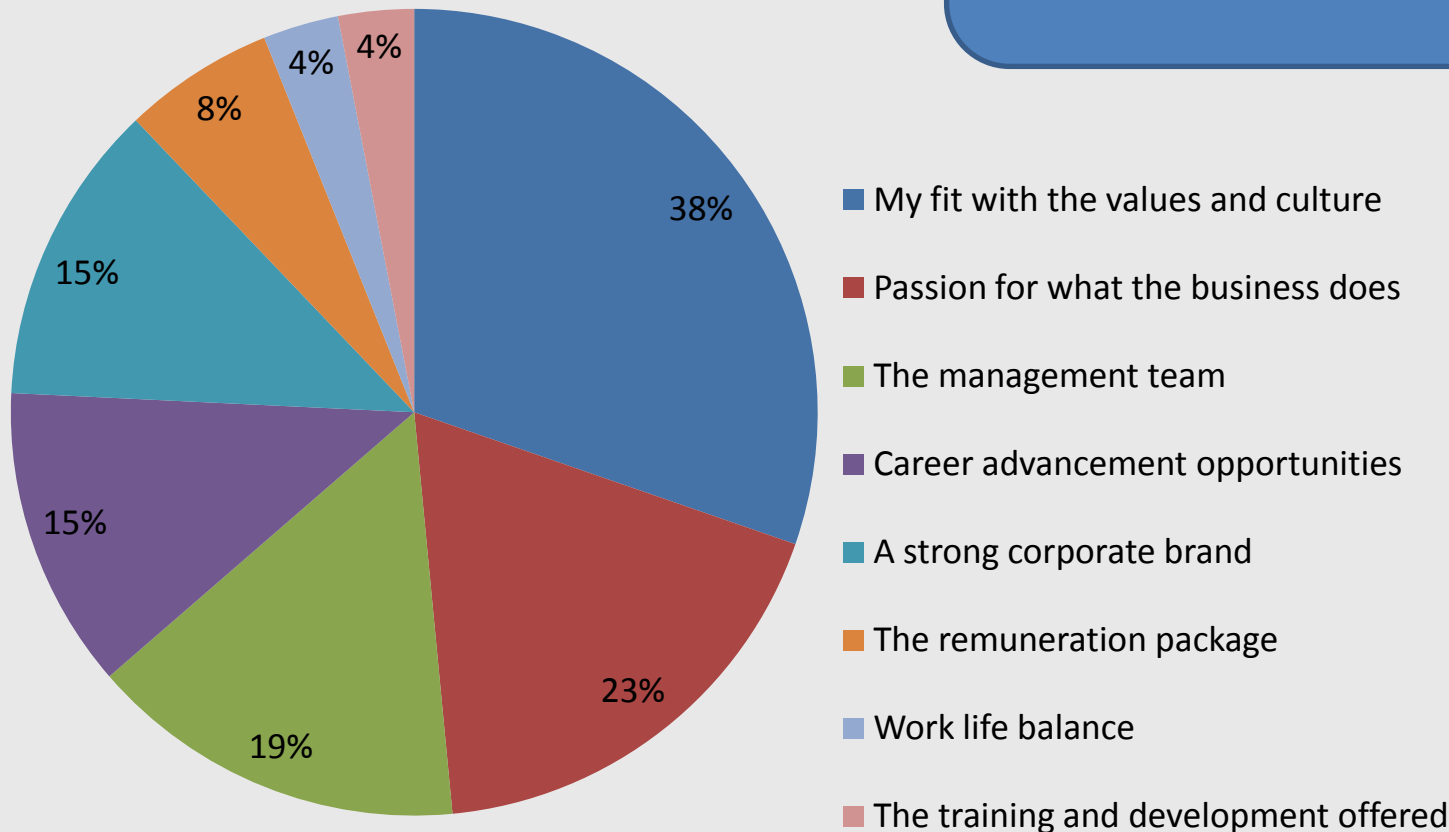
Candidates are giving us a clear message:

- They want to join a company where they **fit** with the values and culture
- They are looking to have a strong personal rapport with their manager
- The ideal manager has strong communication and coaching skills with the ability to motivate and inspire.



Candidates are attracted to a company that fits with their values and passion.

## What is attracting you to this employer?



### Top Tip

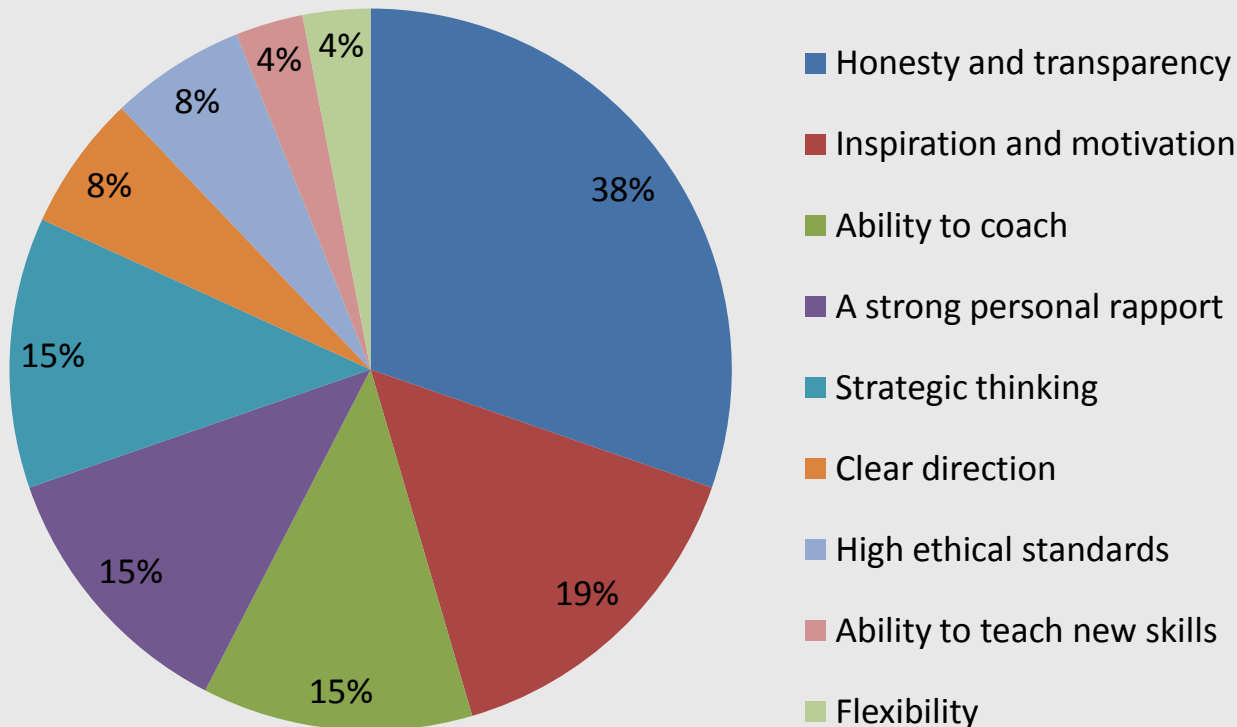
Profile a realistic picture of the business and its culture. Understand candidate fit for the best results.

Candidates are looking for managers who can communicate, motivate and coach.

## Top Tip

Ensure your hiring managers have strong communication, relationship building, one on one management and coaching skills.

## What are you looking for in your next manager?



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The logo for HumanChemistry, featuring the text "HumanChemistry" in white, sans-serif font on a dark blue rectangular background. The word "Human" is in a smaller font size than "Chemistry".

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